





EUROPEAN FORUM ALPBACH DESIGN

18.3.2022

NAMING

THE NEW EUROPE

NOW OR NEVER

DESIGN

LOGO

Das Design setzt den Titel in den Fokus, und inszeniert diesen als boldes Statement. So wie Gedanken, Ideen und Träume wachsen und sich ausdehnen, soll auch die Gestaltung ebenso wachsen und so viel Raum für sich einnehmen wie notwendig.

Es entsteht eine progressive visuelle Welt, die das European Forum Alpbach als visionäre Vorreiter und Vordenker positioniert.

(Um hier das Spiel zwischen den Wörtern New und Europe visuell zu verstärken, soll in dieser Variante das „the“ des Titels entfallen.)



EUROPE

NEW

NEW EUROPE

Now or
never.
European
Forum
Alpbach
2022

European Forum Alpbach 2022

NEW EUROPE

European
Forum
Alpbach
2022

NEW
EUROPE
European
Forum
Alpbach
2022

LOOK & FEEL

NEW EUROPE

Now or never.

European
Forum
Alpbach
2022



NEW EUROPE

Now or never.

European
Forum
Alpbach
2022

EUROPE

**European
Forum
Alpbach
2022**

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JUNGvMATT



WITH COMPLIMENT CARD



Now or never.

with
compliments!

NEW
EUROPE

European
Forum
Alpbach
2022







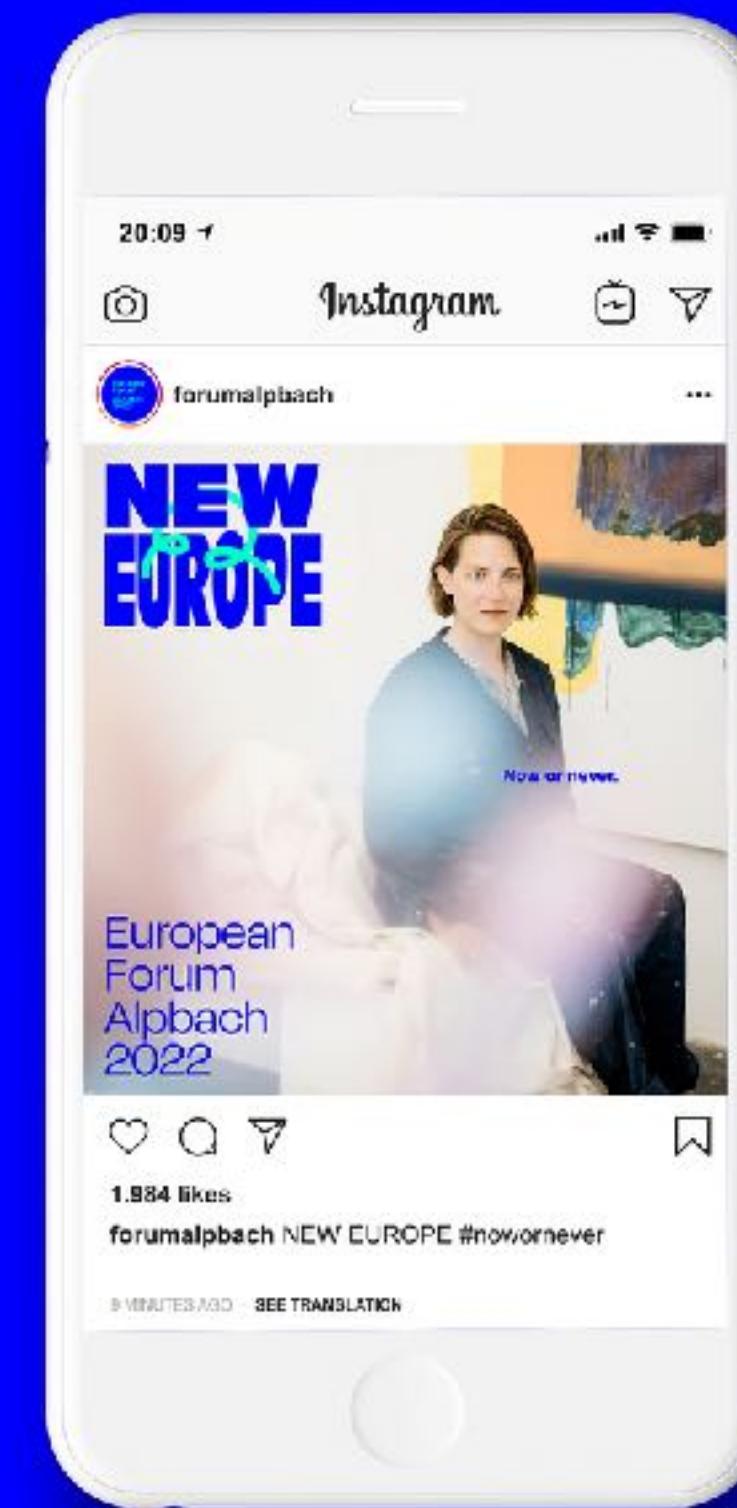
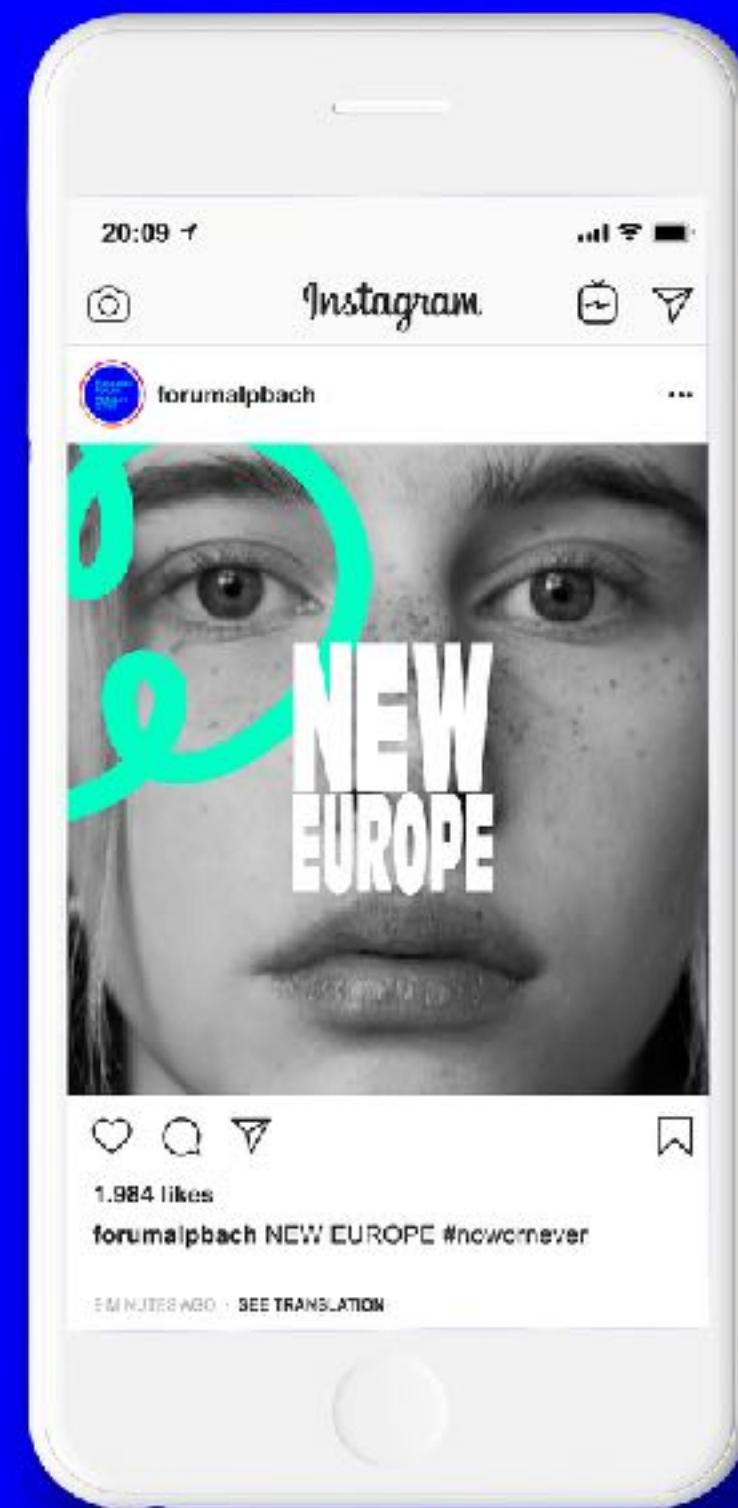
SIGNAGE



BADGE | LANYARD



APP ICON



European Forum Alpbach 2022

NEW EUROPE Now or never. European Forum Alpbach 2022

Learn More Send Message

Status Write something on this Page

Posts

European Forum Alpbach 18 hrs NEW EUROPE. Now or never.

107,475 people like this 99,000 people follow this 866 posts 18 hrs ago

About Contact Unblast on Messenger Education

107k likes

Pages liked by this page

Artists Developers Designers

Social Media - Facebook

A screenshot of a Facebook page for the European Forum Alpbach 2022. The page header features a blue circular logo with the text "European Forum Alpbach 2022". The main post on the timeline is a large, bold graphic with the words "NEW EUROPE" in blue and white, followed by the tagline "Now or never. European Forum Alpbach 2022". Below the graphic is a photograph of a modern building with a glass facade overlooking a valley at sunset. The post has 107,475 likes and 99,000 followers. The page also includes sections for "About", "Community", and "People", and lists pages liked by this page such as "Artists", "Developers", and "Designers".

SOCIAL MEDIA - TWITTER

The screenshot shows the Twitter profile page for the European Forum Alpbach 2022. The header features a large, stylized graphic with the words "NEW EUROPE" in blue and white, overlaid with a white ribbon-like shape. To the right of the graphic, the text "Now or never. European Forum Alpbach 2022" is displayed. The profile picture is a circular logo for "European Forum Alpbach 2022". Below the header, the bio reads: "A real European festival of ideas on democracy, a sustainable future and a peaceful world." It includes links for "Apply now" and "Join us May 2022". The stats show 15.8K tweets, 4,113 following, 243K followers, and 325 likes. The timeline displays two tweets from the account, both featuring images related to the forum. The sidebar on the right shows "You may also like" and "Worldwide trends" sections.

Follow

European Forum Alpbach 2022 (@efalpbach) Oct 14

Much has been achieved in the past 100 years... much still needs to be changed... and new challenges are coming. [#resilientcivis](#)

Want to take advantage of all the new Twitter Features? [Get started - just log in](#)

Log in

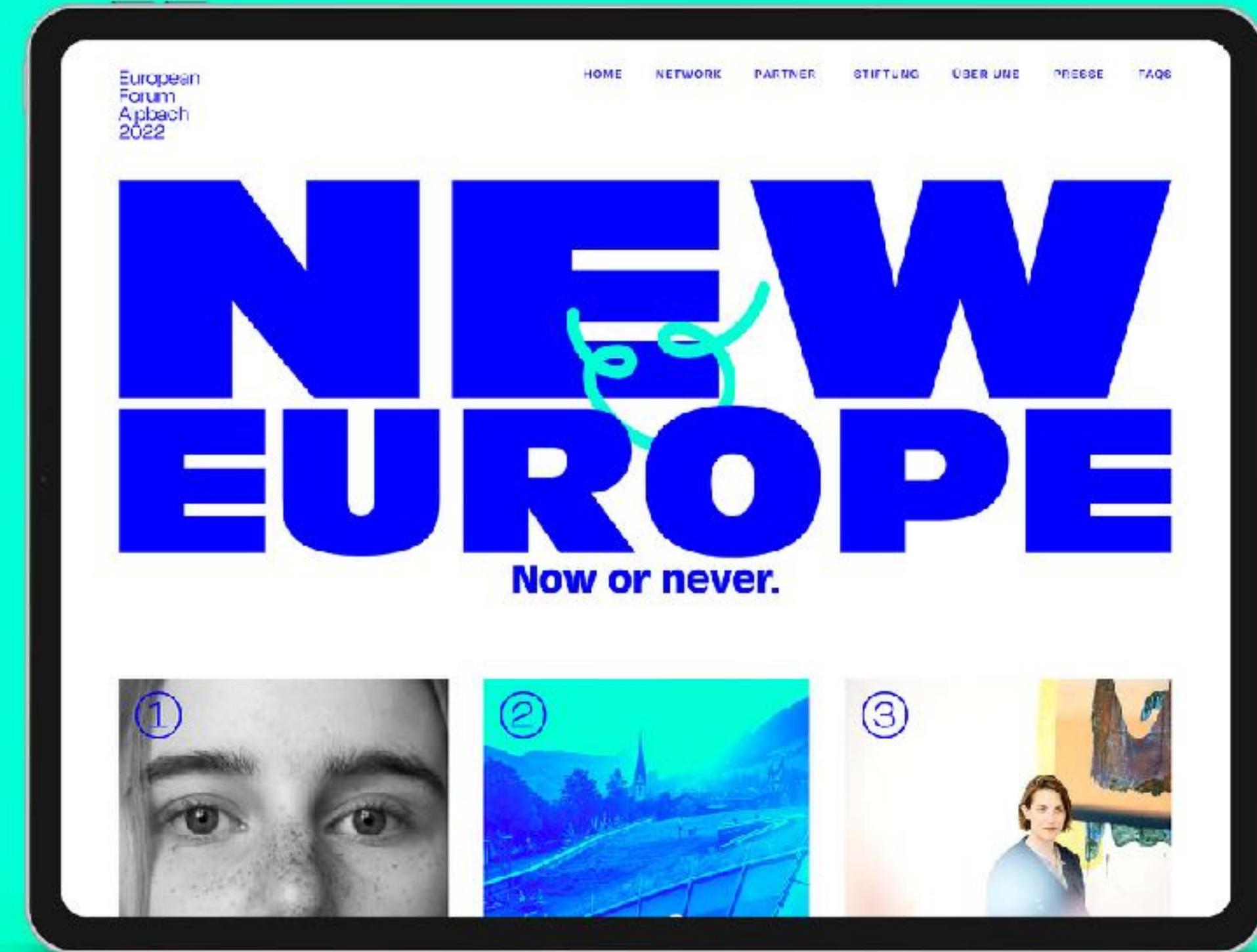
Sign up

You may also like [Refresh](#)

- Behance @Behance

Worldwide trends

- Design 6.2M Trends
- Automation 2.7M Trends
- Icons 1.9M Trends
- Graphics 1.4M Trends
- Artists 1.3M Trends
- Mockups 1.0M Trends
- Colors 1.0M Trends



WEBSITE

European
Forum
Apbach
2022

HOME NETWORK PARTNER STIFTUNG ÜBER UNS PRESSE FAQ



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WEBSITE

EFA 365

European Forum Alpbach

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FAN

Forum
Alpbach
Network

AIM

Alpbach
in Motion
Alumni

FAF

Forum
Alpbach
Foundation

TYPOGRAPHIE DETAILS



DEGULAR REGULAR
ANTIQUA OLIVE NORD REGULAR

(DEGULAR BOLD)
(ANTIQUA OLIVE BOLD)

ALLE SCHRIFTEN SIND VERFÜGBAR AUF ADOBE FONTS
(=LIZENZ INKLUDIERT WENN ADOBE CC VERWENDET WIRD)