

MINUTES STRATEGIC ADVISORY COUNCIL

Date, Time: 2025.02.24, 16:00 – 18:00 (CET)

Location: EFA office, Franz-Josefs-Kai 13, 1010 Vienna and online (hybrid)

PARTICIPANTS

Present Online **Excused Brigitte Brenner** Cathryn Clüver Ashbrook Markus Bischofer Lisa-Marie Fassl Verena Ehold Valerie Hengl Irene Giner-Reichl Larissa Krainer Michael Hirschbrich Wolfgang Habermayer Thomas Kahn Elisabeth Krainer-Senger-Weiss Bruno Hofbauer Bernhard Marckhgott Armin Laschet, Co-Chair Herwig Hösele Josef Margreiter Kathryn List Michael Ikrath Filip Radunović Hans Mahr Martin Weiss Georg Kopetz Clemens Mayr-Harting Sophie Martinetz Beate Meinl-Reisinger Mairéad McGuinness, Co-Chair Dieter Natlacen Stefan Wallner Bernhard Niesner Christoph Wenna Leonard Novy Werner Wutscher Wolfgang Petritsch Klaus Poier Andrä Rupprechter Sophie Pornschlegel Rupert Sausgruber Martin Schulz Agnes Streissler-Führer

QUA FUNCTION

Othmar Karas (Executive Board)

Florian Boschek (FAN)

Franz Fischler (Honorary

President)

Jenni Zeller (FAN)

Sabine Herlitschka (Executive Board)

Christian Kern (Executive Board)

Thomas Mayr-Harting (IAB)

Matthias Strolz



Antonella Mei-Pochtler
(Executive Board)
Marie Ringler (Executive Board)
Peter Oberlechner (Executive Board)
Andreas Maierhofer (FAN)
Karl Sevelda (Auditor)
Andreas Treichl (Honorary
President)
Michaela Fritz (SAB)

ORGANISATIONAL TEAM

Ulla Offenbeck Johannes Piller René Schlee Feri Thierry Annamária Tóth



1. OPENING AND INTRODUCTION MAIRÉAD MCGUINNESS

Talking points: • Opening words President Othmar Karas

• Opening words Mairéad McGuinness

2. CO-OPTING MAIRÉAD MCGUINNESS, THOMAS KAHN AND MARKUS BISCHOFER

Introduction: Co-opting of the three suggested candidates unanimously accepted.

3. REPORT OF THE PRESIDENT

Talking points: Role of Council, active support from council members

Next steps: Council members are asked to support the work of the organisational team in their

roles as advisors, reference givers, impact deliverers etc.

4. PRESENTATION OF ANNUAL THEME AND TRACK TOPICS

Talking points: Recharge Europe. See PowerPoint attached.

Suggestions to introduce topic of stronger transatlantic relations into programme.

Ukraine. Need for a strong mission, presented by young people at end of EFA25.

Europe's role in the world as a new world order emerges.

Question of how we want to live together in 25 years? Where do we transform to?

What do we strive to build tools for?

Need to involve young generation to share their view on trans-national

sovereignty.

Re-thinking sovereignty.

Who is the EFA audience? Incentive to invite people from Trump administration.

There is a crisis within the organisations. Use the chance of the breaking down

multilateral system for an analysis.

Fight our biggest enemy – fear. Forum needs to help make people and systems

more resilient to face challenges.

The young people are the future but we now can make the changes. And we must

do so.

Attack on three main pillars of society.



There is the urgency to invest in capital markets. Look at brackets that hold societies together against centrifugal powers.

Europe shows lethargy. Europe needs to recharge and get things done.

5. PRESENTATION OF PARTNERSHIP POSSIBILITIES AND ADDITIONS WITH FOCUS ON FOUNDATIONS

See PowerPoint attached.

This is where we need your support: In the PowerPoint of the SAC meeting you find three slides that name climate, democracy and youth foundations (#9 - 11). Some of the foundations are on our contact lists already, some of them (marked in grey) have not been reached out to yet. We kindly ask you to inform us (partnerships@alpbach.org) if you could establish an initial contact with these foundations or if you are even a member of their board or in any other kind of function so that you can connect EFA with these foundations.

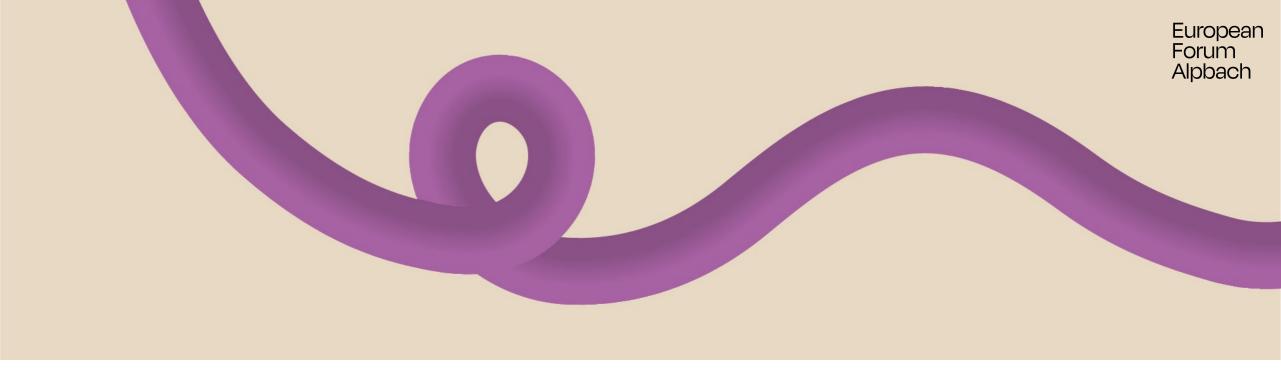
6. REPORT OF THE FAN

See PowerPoint attached.

7. MISCELLANEOUS

Save the Date: Next SAC Meeting 12 June 15:00.

The Board Meeting ended at 18:00h Minutes: Ulla Offenbeck



STRATEGIC ADVISORY COUNCIL MEETING

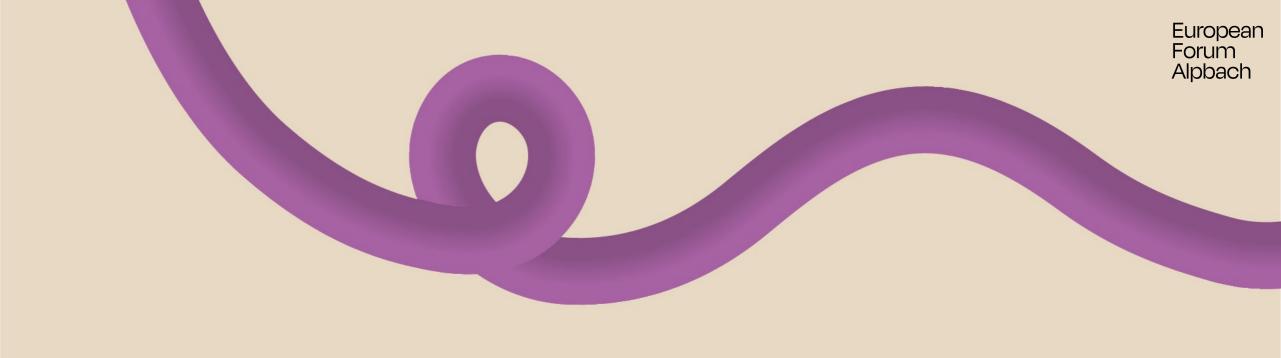
24 February 2025, 16:00 – 18:00

European Forum Alpbach 2025

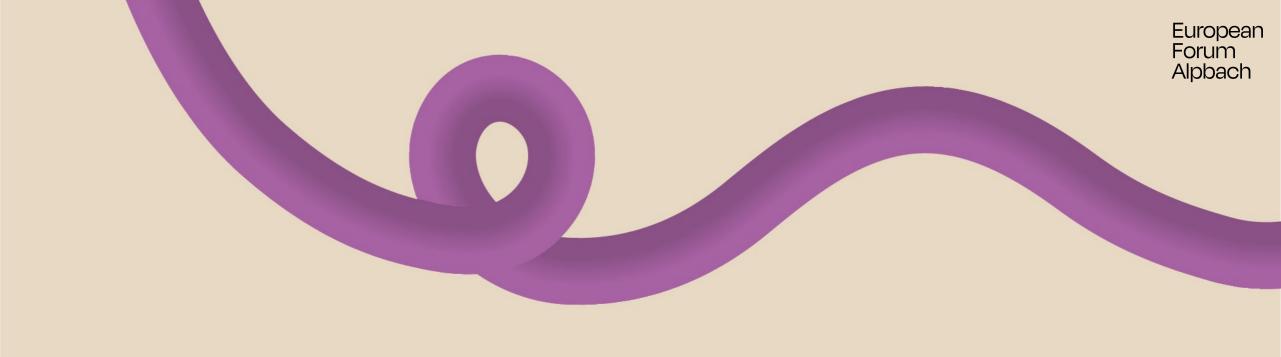
AGENDA

- 1. Opening and introduction Mairéad McGuinness (Co-Chair)
- 2. Co-Opting of Mairéad McGuinness, Markus Bischofer, Thomas and Kahn
- 3. Report of the President
- 4. Presentation of Annual Theme and Track Topics
- 5. Partnership possibilities
- 6. Report of the FAN
- 7. Miscellaneous





1. OPENING AND INTRODUCTION MAIRÉAD MCGUINNESS (CO-CHAIR)



2. CO-OPTING OF MAIRÉAD MCGUINNESS, MARKUS BISCHOFER AND THOMAS KAHN



3. REPORT OF THE PRESIDENT



4. ANNUAL THEME AND TRACK TOPICS

European Forum Alpbach 2025



EFA25: RECHARGE EUROPE

The EFA25 will take place from 16 to 29 August.



ANNUAL THEME: RECHARGE EUROPE

Eighty years after the end of the Second World War, Europe stands at a crossroads.

The values that shaped post-war Europe – democracy, human rights, rule of law and social market economies – are being tested in an era defined by rapid technological change, geopolitical shifts and an existential ecological crisis. **Europe needs a fresh burst of energy.** As the global competition for influence, resources and innovation intensifies, Europe's response must go beyond defending past achievements. It must promote an ambitious vision for the future.





ANNUAL THEME: RECHARGE EUROPE

At the European Forum Alpbach 2025, we will explore how Europe can forge a path that combines competitiveness with its values and unique volatile strengths. Together we will work on a dynamic European model that inspires and leads while preserving what is good and beautiful about our continent: from climate leadership and economic innovation to strengthening our democracies and ensuring our security in a world. **Together, we will renew Europe's potential.**

A shared vision for a comprehensive renewal of Europe galvanised the founders of the European Forum Alpbach eighty years ago. Their approach is no less valid today. To ensure lasting peace and prosperity, Europe must continue to reinvent itself, rooted in values that go beyond economic metrics.

EFA25 TRACK TOPICS

CLIMATE

Europe in the World Days: Collaborate to Compete: Making the Climate Transformation Real

Austria in Europe Days: United in Emergency: Towards a Stronger Climate and Energy Union

FINANCE & ECONOMY

Europe in the World Days: Innovation as Europe's Competitive Edge in Global Transformations

Austria in Europe Days: Regaining Competitiveness: A Call for Action

SECURITY

Europe in the World Days: Geopolitical Realignment: Asserting Europe's Role in a Contested World of Power Politics

Austria in Europe Days: Towards a European Defence Union: Goals, Roles and Responsibilities

DEMOCRACY & THE RULE OF LAW

Europe in the World Days: People and Power: Strengthening Truth and Trust

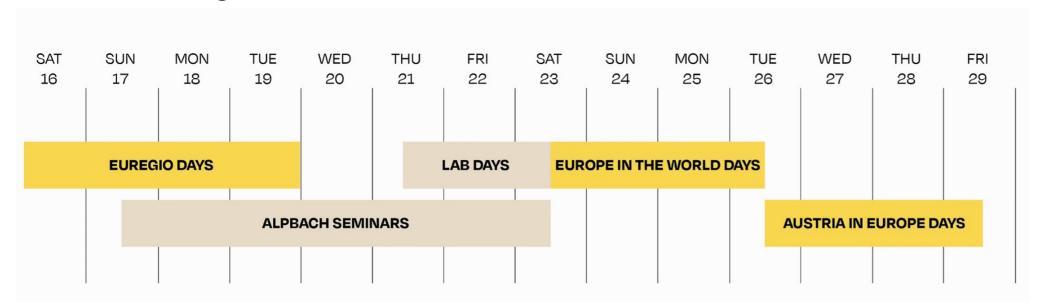
Austria in Europe Days: Democracy and Rule of Law in the Digital Age: Al, Disinformation and Media





MODULE STRUCTURE EFA25

16 to 29 August 2025





MODULE DESCRIPTIONS

- Euregio Days: The Forum for people who want to find regional solutions to global problems
 - People of the Tyrol-South Tyrol-Trentino Euroregion gather in Alpbach to celebrate regional cooperation. Outstanding research and innovation are awarded, and "Tyrol Day" marks a festive highlight.
- Alpbach Seminars: The Forum for outstanding young talents to learn, debate and engage
 - Each year, EFA awards about 500 scholarships to young people. The Alpbach Seminars offer five days of inspirational and thought-provoking sessions, expanding horizons and fostering learning.
- Lab Days: The Forum for innovative minds to collaborate and create solutions in focused sessions
 - Selected experts (by invitation only) collaborate in closed sessions, working on predetermined issues and tackling specific challenges.



MODULE DESCRIPTIONS

- Europe in the World Days: The Forum for Europeans who drive ideas for a strong and democratic Europe
 - Key actors of European politics, the economy, science and culture meet in Alpbach for the season kick-off. In dialogue with international thought leaders, they address global issues and explore Europe's role in the world through innovative formats such as hikes, workshops and rituals.
- Austria in Europe Days: The Forum for the exploration of European Union's inner perspectives
 - The Austria in Europe Days mark the season opening of Austrian politics and define the role of Austria and other EU member states in Europe. Key actors of civil society, business and parliament engage proactively on internal EU challenges with the next generation.





5. PARTNERSHIP POSSIBILITIES

PARTNERSHIPS SEGMENTS

- (1) Corporate sponsors (Austrian companies or multinationals with a base in Austria) (5)
- (2) Grantmaking foundations (mainly from DE & EU) (3)
- (3) Individual donors (almost exclusively from AT) (3)
- (4) Public institutions (mainly from Austria, EP, EIB) 🖏

(5) Unit partnerships (e.g. RADA – Programme Unit, Media Partnerships – Unit Communications, ÖBB – Unit Experience)

INCOME SOURCES (2024)

Grantmaking foundations	37%
Corporate sponsoring	22%
Donations / Talent Development	14%
Ticket Sales	11%
Public institutions and grants	10%
Scholarships and tickets of clubs	3%
Other	2%
Memberships	0,6%
TOTAL	100%

EFA OFFERS VARIOUS TIERS OF PARTNERSHIPS

Partner

Support individual elements at EFA, that collectively make up the experience that makes EFA unique for its participants and partners

Minimum annual donation EUR 30,000

SELECTED EXAMPLES









Microsoft

HEINRICH BÖLL STIFTUNG

Advanced partner

Support individual elements at EFA, that collectively make up the experience that makes EFA unique for its participants and partners, while also benefiting from the broader FFA network and its events

Minimum annual donation EUR 50,000

SELECTED EXAMPLES









Premium partner

Co-develop EFA's broader offerings, bringing thought-leadership and driving impact

Minimum annual donation EUR 100,000

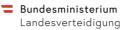
SELECTED EXAMPLES













Core partner

Shape EFA's focus and future orientation in the long term by getting closely involved with its overarching thematic direction

Minimum annual donation EUR 300,000

SELECTED EXAMPLES

OPEN SOCIETY FOUNDATIONS







HOW THE SAC CAN HELP

... by reaching out and connecting us to partners with expertise in the tracks and track topics

- Foundations
- Private donors
- (European) institutional funding
- Corporate sponsors
- Programme and media partnerships
- Journalists



FOUNDATIONS LEADS: CLIMATE

Orgs identified by EFA but not yet reached out to

Orgs identified by EFA and reached out to

Largest foundations focusing on climate in Europe (including foundations that are not exclusively focused on climate)

Name	Annual thematic grant-making budget (kUSD)
Novo Nordisk Foundation	1'155'000*
Nationale Postcode Loterij	899'561*
National Lottery Community Fund	765'523*
IKEA Foundation	260'000*
Children's Investment Fund Foundation	220'000
European Climate Foundation	176'763
Wellcome Trust	158'000
Knut and Alice Wallenberg Foundation	140'200
Carlsberg Foundation	100'000*
TrygFonden	80'000*
Laudes Foundation	71'000*
Arcadia Fund	63'000*
Oak Foundation	24'482
Independent Research Fund Denmark	18'915
Stiftung Mercator	14'419
Lundbeck Fonden	11'600
Robert Bosch Stiftung	6'733
Fondation Botnar	1'828
King Baudouin Foundation	597



FOUNDATIONS LEADS: DEMOCRACY

Orgs identified by EFA but not yet reached out to

Orgs identified by EFA and reached out to

Largest foundations focusing on democracy in Europe (including foundations that are not exclusively focused on democracy)

Name	Annual thematic grant-making budget (kUSD)
European Endowment for Democracy ¹	40'000
Robert Bosch Stiftung	6'354
Bertelsmann Stiftung	5'759
Adessium Foundation	4'288
Civitates	3'389
Schwarzkopf Foundation Young Europe	3'245
Involve	1'263
Heinrich Böll Stiftung	321
Schöpflin Foundation	No info
European Partnership for Democracy	No info
European Citizen Action Service	No info

FOUNDATIONS LEADS: YOUTH

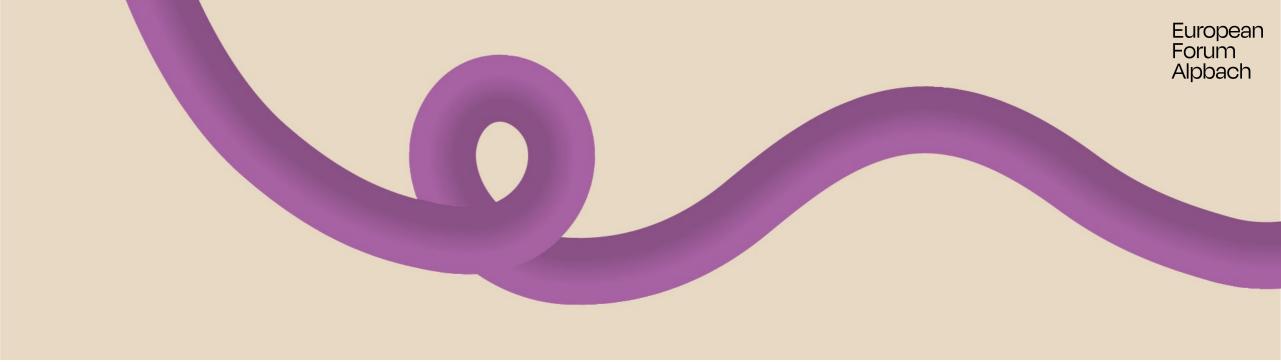
Orgs identified by EFA but not yet reached out to

Orgs identified by EFA and reached out to

Largest foundations focusing on youth in Europe

(including foundations that are not exclusively focused on youth)

Name	Annual thematic grant-making budget (kUSD)
La Caixa Foundation	581'030*
Lego	195'300
European Solidarity Corps	155'903
Stichting INGKA Foundation	100'000*
Fondation de France	63'304
Fondation Botnar	18'650
Robert Bosch Stiftung	10'454
Fondazione Cariplo	8'966
Independent Research Fund Denmark	8'579
Bertelsmann Stiftung	7'833
European Youth Foundation	3'756
Schwarzkopf Foundation Young Europe	3'245
Fondation pour l'Enfance	1'828



6. REPORT OF THE FAN

FAN BOARD UPDATES

Current FAN Board

Election of the FAN Board 2025-28: FAN General Assembly at EFA25 (FANB elected every 3 years, max. 6 members + 2 co-opted)









FANB INSIGHTS

- Weekly FANB Jours Fixes (+ more)
- Monthly FAN Jours Fixes
- FANB Strategy Retreat in October in Nesselwängle, Tyrol
 - FANniversary
 - FAN Fall Conference
 - FAN campaigns
- FAN Fall Conference in November in Bad Ischl, AT

COMING UP:

- FANB Strategy Retreat in April in Dubrovnik, Croatia
 - FANB handover
 - FANniversary
 - FAN Spring Conference
- FAN Spring Conference in May in Brno, Czechia





NEW / REVIVED FAN MEMBERS 2024/25

- Club Alpbach Hungary in progress
- Club Alpbach Spain
- Club Alpbach Switzerland
- Club Alpbach Czechia Slovakia









EFA365 / FAN EVENTS











NOVEMBER 26-28, 2024

FAN VOICE (BLOG ARTICLE) ON ALPBACH.ORG







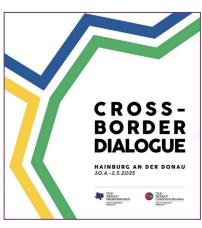


UPCOMING FAN EVENTS



















Club

Alpbach



GEOPOLITICS & CAMPAIGNS

General themes

- quarterly themes for the FAN
- Club themes (e.g. CA France: water governance)

Current affairs

- FAN campaigns (e.g. Orange the World, Black History Month, Pride)
- Geopolitical developments / conflicts



HAPPY VALENTINE'S DAY & SCHOLARSHIP APPLICATION KICK-OFF!

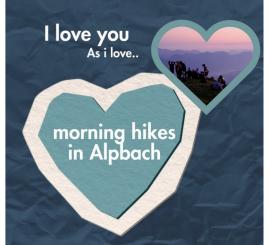


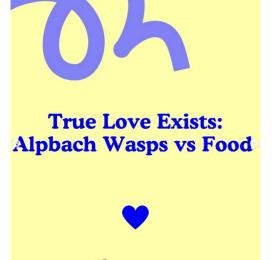


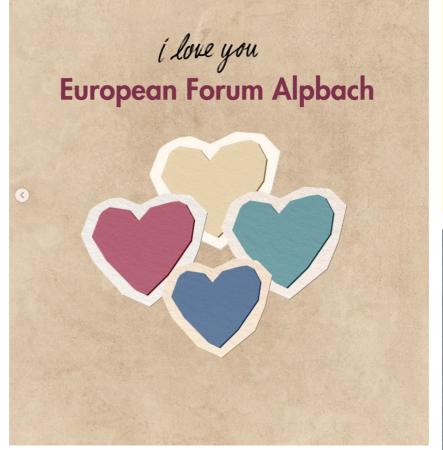












HAPPY BIRTHDAY!

80 YEARS OF EFA / ALMOST 20 YEARS OF FAN



FANNIVERSARY

Looking back – Enjoying the moment – Thinking ahead

5 projects by the FAN members

- 1. FAN Booklet
- 2. FANtastic Countdown
- 3. FAN Goes Local
- 4. European FANtasies
- 5. FANniversary at EFA25





7. MISCELLANEOUS

Save the date: next SAC Meeting 12 June 2025