Breakout Session 1: „The contest for key technologies – Europe’s potentials?“

Asia, and especially China, is increasingly establishing itself as an influential economic and political alternative among the world powers. Knowledge-based societies need to keep up their lead to remain competitive. Europe must maintain its international position as an innovation frontrunner, and must successfully tackle the problem of its skills shortages. How can Europe maintain its leading role? Which strategies will help Europe remain or become more competitive? Which areas of strength do European nations have and how can they be developed still further?

Chair: Peter Koren, Deputy Director General, Federation of Austrian Industries, Vienna

Coordination: Anna Bohrn, Advisor, Department of research, technology and innovation, Federation of Austrian Industries, Vienna

13.00 bis 13.10 Uhr: Welcome – Peter Koren, Deputy Director General, Federation of Austrian Industries, Vienna

13.10 bis 13.30 Uhr: „Key technologies as response to global challenges” – Sabine Herlitschka, Chief Executive Officer, Infineon Technologies Austria AG, Villach

13.30 bis 13.50 Uhr: „Europe’s strategy in the contest for key technologies“ – Wolfgang Burtscher, Deputy Director-General, Directorate-General Research and Innovation, European Commission, Brussels

13.50 bis 15.30 Uhr: Panel discussion
  - Dieter Althaus, Vice-President Governmental Affairs Magna Europe, Magna International GmbH, Heilbad Heiligenstadt
  - Donya-Florence Amer, Executive Vice President, Corporate Sector Information Systems & Services, Robert Bosch GmbH, Stuttgart
  - Markus Aspelmeyer, Professor of physics, Quantum Optics, Quantum Nanophysics and Quantum Information Group, University of Vienna
  - Wolfgang Burtscher, Deputy Director-General, Directorate-General Research and Innovation, European Commission, Brussels
  - Sabine Herlitschka, Chief Executive Officer, Infineon Technologies Austria AG, Villach
  - Thomas Prantner, Deputy Director for Technical Affairs, Online and New Media, ORF – Austrian Broadcasting Cooperation, Vienna
  - Bernhard Sagmeister, Managing Director, aws – Austrian Wirtschaftsservice GmbH, Vienna

15.30 bis 16.00 Uhr: Final round